the problem...

The number of people with untreated oral conditions reached 3.5 billion in 2015 and in the 28 countries of the European Union alone oral disease costs an estimated €142 billion in treatment. Adopting a preventive approach to oral health care is essential to address this challenge and requires the empowerment of people to take care of their oral health by providing information, motivation and health-promoting environments.

the co-design challenge

Each team will produce behaviour change resources in collaboration with stakeholders to improve oral hygiene and prevention. Resources should build oral health literacy and motivate behaviour change among patients or the public and support health care professionals in improving the quality of care they provide. They should also promote the link between oral health and general health.

how will it work?

4 co-design sessions will run in parallel around the world, uncovering challenges faced by clinicians and individuals as they try to encourage and adopt healthy oral habits. The sessions will seek to empower both groups to overcome these challenges, with design teams partnering with the National Dental Association in their country.

3 global video conferences will occur at key points and be hosted by FDI to bring the teams together, to share ideas and provide feedback on prototypes.

find out more

For more information, an application form and the full ‘Whole Mouth Health’ Supporting Brief email: REngland@fdiworlddental.org

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