THE WHO GLOBAL ACTION PLAN  
FOR PREVENTION AND CONTROL OF NCDs  

Nine targets for 2025

Ensure that 50% of people receive preventive therapy for heart attacks and strokes.

Establish 80% availability of affordable technology and medicine to treat NCDs.

Halt the rise in diabetes and obesity.

30% reduction in salt intake.

10% reduction in the harmful use of alcohol.

25% reduction in premature death of people aged 30–70 years from NCDs.

25% reduction in prevalence of high blood pressure.

10% reduction in tobacco use.

10% reduction in prevalence of insufficient physical activity.

30% reduction in prevalence of insufficient physical activity.

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