## TOBACCO FACTS

<table>
<thead>
<tr>
<th>Tobacco use</th>
<th>Types of tobacco use</th>
<th>Effects of tobacco on oral health</th>
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</thead>
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| smoking     | cigarettes, bidis, kretek, pipes, cigars, waterpipes | Increases risk of:  
oral cancer  
smoker’s palate  
periodontal disease  
premature tooth loss  
gingivitis  
staining  
halitosis (bad breath)  
loss of taste and smell |

600,000 individuals die each year from secondhand smoke: 156,000 men, 281,000 women and 166,000 children.

At least 300 million people use smokeless tobacco and 90% of these are in Southeast Asia.

In 2011, manufacturers spent about US$9.5 billion on advertising cigarettes and smokeless tobacco.

Governments spend less than US$1 billion on tobacco control each year.

800 million men smoke. 200 million women smoke.