fdi World Dental Congress

SHANGHAI 2025

中华口腔医学会 Chinese Stomatological Association



# FINAL REPORT

# SHANGHAI 2025

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**FDI World Dental Congress 2025 from 9-12 September in Shanghai, China, was a tremendous success, uniting dental professionals from around the world.**

FDI WDC 2025 in Shanghai marked one of the largest editions to date—and the biggest since COVID.

The World Dental Congress and Exhibition welcomed an impressive 30,584 participants over 4 days.



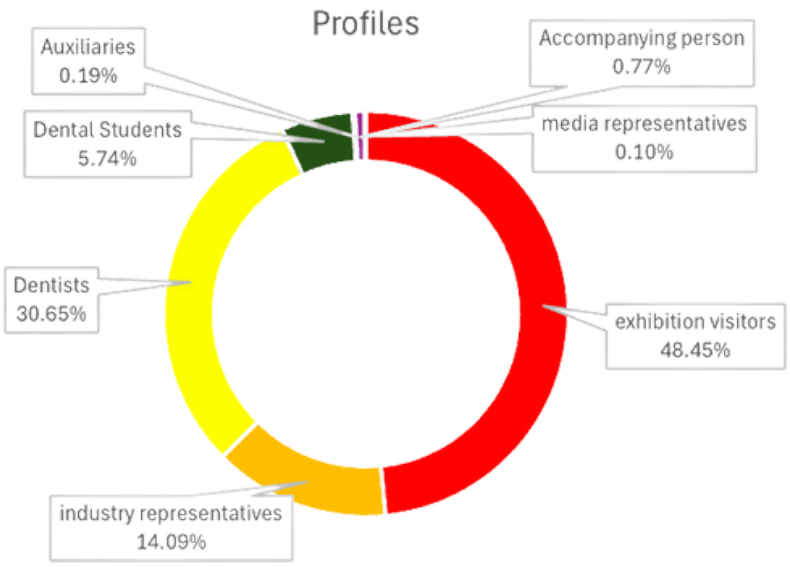

Held in parallel with the World Dental Congress and Exhibition, the FDI World Dental Parliament unfolded over six days, fostering meaningful networking and knowledge exchange across a broad range of topics. A total of 408 FDI member representatives from 86 countries registered for the Parliament, including 108 National Liaison Officers who benefited from complimentary congress registration, enabling them to also attend scientific lectures and further expand their professional insights.



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# 30'584 PARTICIPANTS




**Trade Visitors and Exhibitors (19'127)**

- Exhibition visitors - (14'817)
- Industry representatives - (4'310)

**Scientific Programme delegates (11'188)**

- Dentists - (9'373)
- Dental Students - (1'757)
- Auxiliaries - (58)

**Others (269)**

- Accompanying Person - (237)
- Media Representatives - (32)

# TOP10 COUNTRIES




China, Philippines, Australia, Bangladesh, Canada

United States, Kenya, Japan, Hong Kong SAR, Korea

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# A WEALTH OF EDUCATIONAL CONTENT



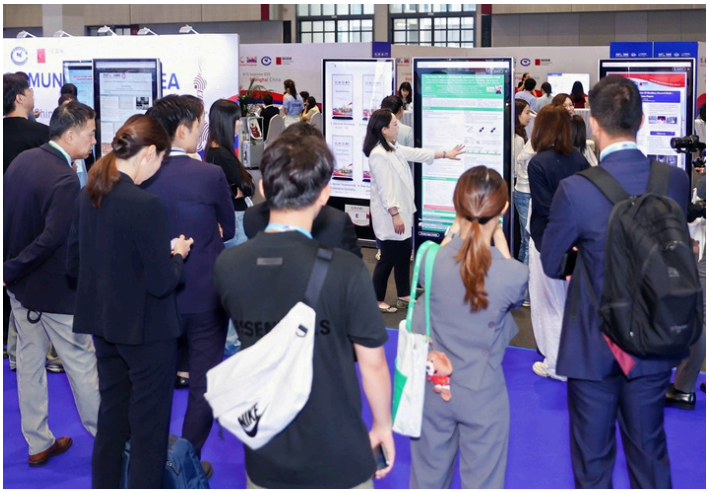

**109** Keynote speakers from **34** Nationalities

**88** Lectures

**21** Interactive sessions

**3'394 ABSTRACTS SUBMITTED.**
**2'331 ABSTRACTS SCHEDULED**
**1'913 PRESENTED ONSITE**

**866** Oral Communications presented and **1047** Poster Communications presented



Discover the 2025 World Dental Congress abstracts in this special *International Dental Journal* Supplement :

IDJ - Abstract Supplement

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## TOP 10 Most attended lectures

| | | | | |
|---|---|---|---|---|
| Marco | Nicastro | Italy | Severely worn occlusion, what to do ? Veneers or Crowns, Crowns or Onlays, the | General Restorative |
| Hakam | Mousa | Jordan | Direct and Indirect Esthetic Restorations, the BIOMIMETIC approach. | General Restorative |
| Carlos | Fernandez Villares | Spain | Aesthetic solutions with conservative treatments. A clinical step by step for daily | General Restorative |
| Wenjie | Hu | China | Strategies on soft and hard tissue management for implant treatment of molar | Periodontics |
| Bing | Fan | China | New Negative Pressure Root Canal Obturation | Endodontics |
| Zhengwei | Huang | China | Augmented Reality Integration in Digital Minimal Invasive Endodontics Treatment | Endodontics |
| Yi | Man | China | Soft Tissue Augmentation | Oral & Maxillo-facial Surgery |
| Bing | Fang | China | Orthodontic treatment of class II malocclusion guided by facial aesthetics | Orthodontics |
| Christian | Moussally | France | The contribution of artificial intelligence to digital dentistry. Where are the limits? | General Restorative |
| Ye | Cao | China | Occlusal Disharmony and Chronic OroFacial Pain | Orofacial Pain |

## TOP 10 Most popular lecturers ( based on session attendance)



**Marco Nicastro**
**Italy**



**Hakam Mousa**
**Restorative**



**Carlos F. Villares**
**Restorative**



**Christian Moussally**
**Restorative**



**Stanley F. Malamed**
**Oral Surgery**



**Anas Al Salami**
**Paedodontics**



**Said Dhaimy**
**Endodontics**



**Tamara Peric**
**Paedodontics**



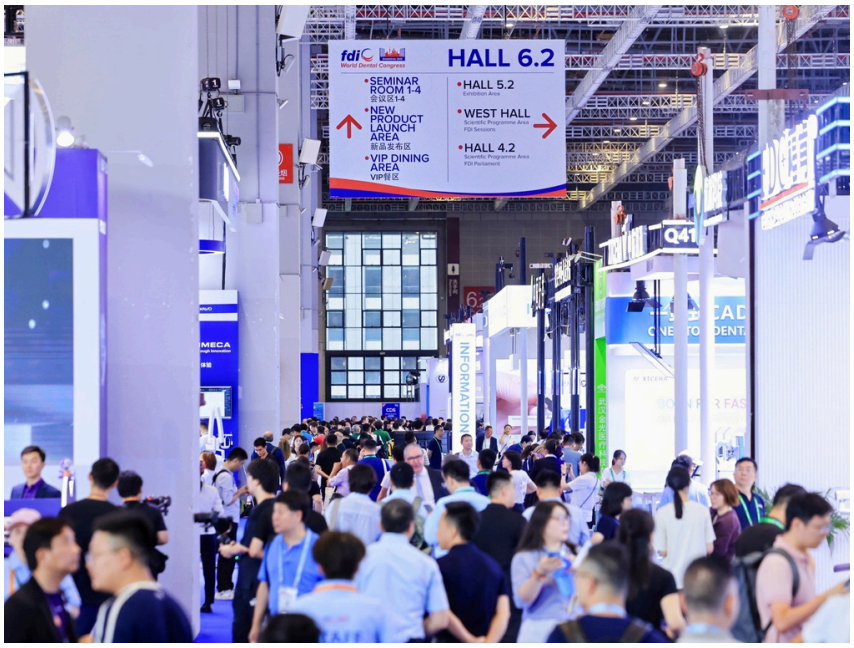
**Lucía Arguello**
**Endodontics**



**Lijian Jin**
**Periodontics**

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# UNLOCKED NETWORKING OPPORTUNITIES




**415** Exhibitors

**44'000** sqm exhibition space

**43** international brands

**3** National Pavilions

**3** Special Corners

Foshan Pavillon

R&D Achievement Area

Denture Processing Area

**5** Industry Symposia

HALEON 2x

Colgate

LISTERINE

P&G

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# EDUCATION AT THE HEART OF THE EXHIBITION

For the first time, the exhibition also showcased dedicated educational content alongside product-innovation sessions, creating a richer and more dynamic experience for trade visitors. This new addition not only offered more engaging, content-driven opportunities on the show floor, but also allowed visitors to deepen their knowledge, discover emerging trends, and connect more meaningfully with the latest industry developments

## New Product Launch Area

**10** LAUNCHES

**8** BRANDS







## Seminar & Demo Area

**17** SESSIONS

**13** BRANDS

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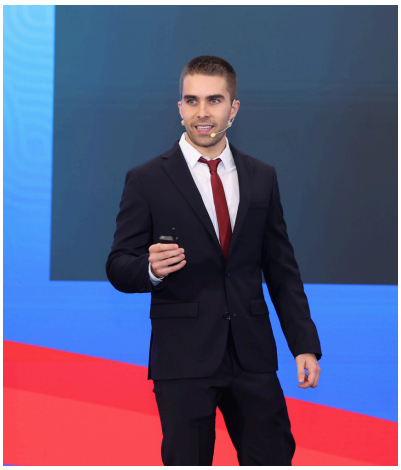
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# A DEDICATED PLATFORM FOR YOUNG DENTISTS

Building on the success its inaugural edition in Sydney in 2023 and 2024, the FDI Young Dentists Forum presented a lineup featuring a renowned speaker, lecturing on leadership Dr. Miguel Stanley and the winner of the 2025 Young Dentists Speaker Contest, Dr. Luis Anes.







The morning concluded with an interactive panel discussion to debate on leadership and international engagement and with a networking cocktail.

**18**
Emerging speakers Applicants

**84**
participants

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## EMAIL MARKETING

sent to our database of

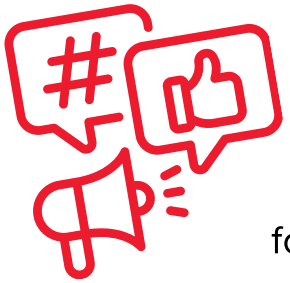
**39'000+**

dental professionals

## INTERNATIONAL MEDIA REACH

**500'000+**



## SOCIAL MEDIA

**122'000+**

followers across LinkedIn, X, Facebook, Instagram




## DIGITAL ADVERTISING CAMPAIGN

**1.5 million+**

people reached around the globe

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FDI World Dental Federation thanks its
co-hosts the Chinese Stomatological Association and Reed Sinopharm

and its partners for their continuous support

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