

# Instructions for candidates standing in 2025 FDI elections

The conduct of FDI Elections shall be based on the FDI's ethical values, including integrity, transparency and accountability. All candidates are to be treated equally and have an opportunity to participate in ethical and collegial campaigning. The same rules and principles as outlined below shall apply to any personal social media posts (such as Facebook, WhatsApp, Twitter, or others). The candidates and the nominating Member Associations are responsible for complying with these rules. **Violation of any of these rules may result in candidates being disqualified from the elections.**

The Speaker of the General Assembly is responsible for recommending to the FDI Council if a violation of the rules has occurred, the severity of the infraction as well as the consequences of the action. The Council's determination shall be final and distributed to the delegates of the General Assembly.

## Instructions for candidates

Candidates and their nominating Member Associations are required to observe the applicable FDI regulations, maintaining the highest professional and ethical standards in the content of their campaign. As the voters from the FDI Member National Dental Associations will be receiving a considerable quantity of electronic campaign material, the candidates and their nominating Member Associations shall refrain from excessive intrusive campaigning and shall supply accurate information in relation to the vacancy for which the candidate is standing. ***Any repeated electronic communications must contain an "opt-out" option, allowing recipients to unsubscribe.***

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***In line with FDI's commitment to sustainability, as of this year printed promotional materials will not be permitted.***

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Distribution of any printed materials at the FDI World Dental Parliament is **strictly forbidden**. Instead of printed promotional material the candidates (in addition to their 3-min presentation at the meeting) have an opportunity to provide a 3-minute promotional video, that will be placed on the General Assembly webpage.

Candidates who wish to submit promotional videos for inclusion on the General Assembly webpage are kindly requested to share them with Maria Kramarenko by email: [mkramarenko@fdiworldddental.org](mailto:mkramarenko@fdiworldddental.org) **by 1 August 2025**. All registered participants will be informed that the presentations are available on the GA webpage.

The video message at the General Assembly webpage is in addition to a presentation to be delivered during Open Forum 2 for Standing Committees, and during General Assembly A for Council.

**All candidates to the Standing Committees and Council** should develop their personal presentation (PowerPoint and video presentations) based on the position for which they are applying, independently, without the involvement of third parties. The candidates are kindly requested to share the slides of their presentations with Maria Kramarenko by email: [mkramarenko@fdiworlddental.org](mailto:mkramarenko@fdiworlddental.org) **by 15 August 2025.**

- The presentation must not have commercial endorsements and sponsorships or be influenced by commercially organized activities. The use of logos, symbols, colours, etc. that refer explicitly, or implicitly, to a third party are not allowed. The nominating Member Association is not considered as a third party.
- Any material to be used as the candidates' presentation to the voters (video message or presentation at the meeting) must be no longer than 3 minutes and must be submitted to FDI Head Office by the deadline provided to the candidates.
- Any material deemed inappropriate by the FDI will not be allowed for use. The Speaker of the General Assembly in consultation with the FDI Council will make the final determination.
- Gifts are strictly prohibited. Distribution of gifts or any promotional products is not allowed.
- Translation in other FDI languages is allowed. The use of nominee's video message, as submitted and approved by FDI, may be used on social media.
- Bribery in any form, whether direct or indirect, is strictly prohibited. Bribery is defined as the application of influences such as giving or accepting money or some other payments, hospitality, exchange of favours or similar, with the intention that such arrangements could affect the outcome of the voting.
- No campaign materials may be worn, which include but are not limited to: badges, T-shirts, face painting, costumes, body signs etc.
- Negative campaigning (referring to other candidates in a negative manner) is prohibited.

*Last updated 30 June 2025*