

154th Session of WHO's Executive Board (EB154)

Provisional agenda item 20. Maternal, infant, and young child nutrition

(Document [EB154/22](#))

FDI and IADR welcome this important report and applaud the increase in exclusive breastfeeding rate, with the possibility of surpassing the 2025 global target of 50%. Breastfeeding lowers the risk of early childhood caries and NCDs in infants and children, and WHO recommends it as a cost-effective intervention.

The report cautions that we will not achieve most of the six nutrition targets, and progress in addressing childhood overweight across regions remains uneven. It also notes that policy measures to increase the consumption of healthier foods are still scarce.

Therefore, we urge Member States to implement a comprehensive set of policies to promote healthy diets, including the taxation of sugar-sweetened beverages (SSBs) and other unhealthy foods and beverages, front-of-package nutrition labelling and regulating the marketing of unhealthy foods, especially to children and adolescents.

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